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The difference between a beautiful photo and a good one is that the beautiful one can be taken by everyone, it doesn't tell anything, but it shows something beautiful (a place, a person,...). A good picture instead, is based on a concept, it's designed to tell something to the observer.

The guide below will provide the necessary informations to produce optimal pictures through a smartphone to better capture moments.

Guide to make good pictures with a smartphone

“

Don't shoot what
it looks like.
Shoot what it
feels like
- David Alan Harvey-

”





Don't forget the background

The background must be

- Clean and tidy
- Solid color background as well
- No writing or signs on the wall

IMPORTANCE OF THE MOVEMENT

- Panning/Tilt: from right to left and viceversa. From up to down and viceversa
- Zoom in-Zoom out: getting closer or further to the subject on the same line

LIGHT AS COMMUNICATION

Position: Frontal or from the back

Direction. From up and from down

Quality: hard light or soft light

Which light is the best

Natural light

Check where is the source of the light

Prefer a soft light

First of all what to do

- Clean your lens
- Keep the same orientation from the beginning to the end
- Importance of composition

Where do I put my subject in the camera?

Remember the importance of

- Rule of the thirds
- Symmetry
- Lines

“

Taking a photograph means aligning the head, the light and the heart. It's a way of life

- H.C.Bresson-

”



Let's recap together

EQUIPMENT

CLEAN THE CAMERA
SET 1080 PIXEL/60FPS
DON'T USE THE ZOOM
SHOOT HORIZONTALLY

SCENE

CHECK THE BACKGROUND
NATURAL LIGHT
SHADOW
RULE OF THE THIRDS
SILENCE, PLEASE!

SHOOT

STILL AND CLEAN
MOVEMENT
START AND STOP THE VIDEO
2 SECONDS BEFORE AND
AFTER THE ACTION
TOUCH AND HOLD TO KEEP
THE SAME FOCUS





Speha Fresia
SOCIETÀ COOPERATIVA



MYKOLO ROMERIO
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