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HOW TO MAKE A GOOD VIDEO

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Cinema is a
painted mirror

E.SCOLA

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Partnership of Places, communities and art forms for an education to beauty.

SPIRITUS LOCI





Movements

REHEARSAL

Various situations in locations Raw videos
Rehearsal of the show, meetings, locations
scouting, dressing etc..

SHOW

Pre show, tuning, empty location, people
getting in, behind the scene, backstage,
Show and the audience

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CINEMA IS THE
"HOW" AND NOT
THE "WHAT"

A. HITCHCOCK

”

Frames

- Ambience
- Subject

The way in which you capture a scene has a
dramatic
impact on how it is perceived. How you frame the
subject, how far they are from the camera, the
perspective they are seen from, the
movement.
That reveals their actions: every single detail
counts
when it comes to video.



WIDE AND SHOOT

Wide shots are also known as long shots or full body shots. These frames put a more equal emphasis on your subjects and their surrounding environment. Your character should take up as much of the frame as possible, while still fitting comfortably within the scenery.

AMBIENCE

EXTREME WIDE SHOT

This camera shot is typically an “establishing shot” that determines your scene’s location. These types of camera angles remind us where we're physically



SUBJECT

FIVE KINDS OF SUBJECTS

1. MID SHOT
2. WIDE SHOT
3. MEDIUM CLOSE UP SHOT
4. EXTREME CLOSE UP
5. OVER THE SHOULDER SHOT





Speha Fresia
SOCIETÀ COOPERATIVA



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