

Terms of use for the eduQva logo

In accordance with the following provisions, continuing education and training institutions that are eduQva certified are entitled to use the eduQva logo for business purposes during the certificate's period of validity.

1. USE

The eduQva logo must be used in such a way that there is transparent communication with no misunderstandings regarding the statement or the scope of validity of the eduQva certification.

eduQva is the Swiss quality label for continuing education and training institutions. It distinguishes continuing education and training providers that fulfil the eduQva principles and requirements. It does not constitute public accreditation, recognition or validation of the continuing education and training provider or the degrees/titles. The eduQva certificate is valid for the continuing education and training institution or the certified area. It must not be used to identify individual educational programmes. The use of the eduQva logo on diplomas, certificates, confirmations of participation or similar documents is also not permitted.

2. BASIS OF USE

- The eduQva logo is the property of the Swiss Federation for Adult Learning SVEB. It is protected by trademark law (registration no. 477636).
- The eduQva logo may not be used by third parties (partners) or successors, or only with the consent of the certification body.
- When using the certificate/certification mark, the regulations of the certification body must also be observed.
- The eduQva office checks compliance with the guidelines for use.

3. PRESENTATION

- The logo may not be used outside the context of certification and may not be associated with other logos outside it.
- The eduQva logo may not be altered in terms of content or graphics and may only be presented in the manner shown here.
- The logo can be presented in colour (blue/grey) or in greyscale and can be used with or without a footer.
- No additions may be made to the logo.

- The protected space around the logo must not be reduced and must remain respected. In the following illustration, the protected space is marked with a magenta frame.



- The logo may be scaled as long as it remains legible, but the proportions must not be changed.
- If there is a logo link in electronic media, the link must lead to www.eduqua.ch.
- Only the original graphic files may be used. These are available from the eduQua office.

4. LOSS OF THE RIGHT TO USE THE EDUQUA LOGO

The right to use the logo expires when the validity of the eduQua certificate expires, in the event of suspension or withdrawal by the certification body or in the event of violation of the provisions listed here. Such an act constitutes an infringement of copyright.

If the eduQua certification is no longer valid, the indications and logo in electronic media must be removed immediately or within 30 days at the latest, in print media within three months. The media (e.g. brochures) in which the logo was used may no longer be used and circulated afterwards.

The place of jurisdiction is Zurich.
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